



Date: May 1, 2009
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DOWNTOWN PATERSON SIDEWALK SALE DAYS ANNOUNCED FOR THE SUMMER

For Immediate Release

PATERSON, NJ - - As the City's largest retail center, Downtown Paterson is pleased to announce spring and summer sidewalk sale days. All of Downtown Paterson's 300 businesses and retailers are invited to put their merchandise on Main Street as the Downtown Paterson Special Improvement District provides family entertainment such as live music, street performers, and food vendors.

SAVE THE DATES:

Date: Saturday and Sunday, May 23rd and 24th (Memorial Day Weekend)

Time: 10:00 AM to 5:00 PM

Location: Main Street between Ward and Memorial Drive

AND

Date: Saturday and Sunday, August 15th and 16th (Back to School)

Time: 10:00 AM to 5:00 PM

Location: Main Street between Ward and Memorial Drive

For more information contact Sheri Ferreira at 973-881-7300.