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**DOWNTOWN PATERSON BUSINESSES AND MERCHANTS ANNOUNCE DOWNTOWN FUN DAYS
A SUMMER AND BACK TO SCHOOL PROMOTION**

For Immediate Release

PATERSON, NJ - - Weekends in Downtown Paterson are about to get a whole lot more fun-filled. Shoppers can expect to be met and greeted by clowns and other variety performers such as mimes, singers, impersonators, and magicians on Saturdays and Sundays of this summer.

Downtown Paterson Fun Days will start this weekend with street magicians and clowns on the main streets, such as Main, Market, and Broadway from 12:00 pm to 5:00 pm. Families are welcomed to take pictures with the performers as they are entertained.

This is an effort to increase opportunities to Downtown visitors to be surprised by what Downtown Paterson has to offer, which is more than our 300 stores and businesses.

For more information contact Sheri Ferreira at 973-881-7300.